A REQUEST TO ATTEND

MAKING AI WORK FOR YOU

AI IS HARD. WE MAKE IT EASIER.

A half-day, hands-on workshop that walks teams in any industry through the five stages of a governed AI program, run on their own answers.

CITY	BIRMINGHAM, AL
DATE	TUESDAY, NOVEMBER 17, 2026
VENUE	POLARIS · 5521 1ST AVE S, BIRMINGHAM, AL
TIME	8:00 AM TO 1:00 PM LOCAL

FREE TO ATTEND **4 CPE-ELIGIBLE HOURS** **BREAKFAST AND LUNCH INCLUDED**

THE REQUEST

ONE MORNING.
A REAL START ON OUR AI PROGRAM.

FOR YOUR SUPERVISOR

I am requesting approval to attend Making AI Work for You, a half-day, hands-on workshop from Peritix. Our people are already using AI, and we are being asked to account for it. This workshop walks us through how a governed AI program is built, using our own answers, and I will bring back a report and a clear first step for our organization.

WHY IT MATTERS NOW

01

WE MAY NOT KNOW WHAT AI IS DOING HERE

Staff adopted tools that were free and useful, and nobody wrote it down. Most organizations cannot say which AI tools are in use, by whom, or with what data.

02

DATA LEAVING THE BUILDING IS THE REAL RISK

Ask leaders in any industry for their biggest AI concern, and sensitive data leaving the organization is near the top of the list. That is a governance problem before it is a technology problem.

03

A POLICY IS NOT A PROGRAM

Many organizations have a policy in progress. Few have tied it to an inventory, approved uses, or a way to measure results. This session shows what connects them and why that is critical.

WHY THIS FORMAT WORKS

PRACTICAL, NOT A PITCH

Presentations are vendor agnostic, and everyone attends as a peer, whatever their industry or role.

HANDS-ON AT EACH STAGE

Four exercises, run live on your own phone or laptop. You work the process, not just hear about it.

BUILT ON OUR ANSWERS

What you leave with is drawn from what you and your peers said in the room, not a generic template.

THE AGENDA

ONE MORNING. FIVE STAGES.

01	02	03	04	05
ASSESS	**CAPTURE**	**GOVERN**	**MEASURE**	**REPORT**
PEOPLE	USE CASES	WORKFLOWS	PERFORMANCE	OUTCOMES

Each stage is taught, then practiced. Amber diamonds mark the hands-on exercises.

8:00 — **CHECK-IN, BREAKFAST AND COFFEE**
Meet your peers before the session starts.

8:30 — **WELCOME: WHERE WE ARE RIGHT NOW**
Every attendee answers a short baseline on their phone. The room sees where it stands together.

8:45 — **STAGE 1. ASSESS PEOPLE**
Where each person sits on the AI Literacy Scale, and why that decides what they can safely do with AI.

EXERCISE 1: FIND YOUR LEVEL

9:15 — **STAGE 2. CAPTURE USE CASES**
The AI tools already in use, approved or not, and the work people already hand to AI.

EXERCISE 2: MAP YOUR AI

9:45 — **BREAK**
Fifteen minutes.

10:00 — **STAGE 3. GOVERN WORKFLOWS**
Policy, data classification and who decides. A captured use case becomes a governed workflow.

EXERCISE 3: GOVERN ONE

10:45 — **STAGE 4. MEASURE PERFORMANCE**
How you would know a workflow is working: consistency, accuracy, security, efficacy and efficiency.

EXERCISE 4: SCORE IT

11:15 — **STAGE 5. REPORT OUTCOMES**
What leadership, auditors and insurers need to see. Each attendee sees their own readout before leaving.

11:45 — **BREAK**
Fifteen minutes.

12:00 — **SPONSORED LUNCH-AND-LEARN**
One hour with peers, hosts and sponsors.

THE RETURN

WHAT WE BRING BACK.

AN INDIVIDUAL REPORT

Built from your own answers: your AI literacy level, the use cases you named, and next steps. Delivered within two business days.

A STARTING POINT FOR OUR PROGRAM

A first governed workflow and a clear view of where our organization stands across the five stages.

4 CPE-ELIGIBLE HOURS

A Peritix certificate of completion for 4 hours of instruction. Many professional and licensing bodies accept self-reported hours; check your certifying body's continuing education policy.

A PRINTED AI PROGRAM GUIDE

The five stages and the exercises, to keep and share with our team.

A NETWORK OF PEERS

Leaders from other organizations and industries at different stages of their AI journey, to call on after.

QUESTIONS

events@peritix.ai · events.peritix.ai

$0

COST TO OUR ORGANIZATION

Free to attend.
Breakfast, coffee and lunch included. 8:00 AM to 1:00 PM.
Seats are limited. Register at events.peritix.ai.

REQUEST TO ATTEND

Attendee name and title _____

Department _____

Supervisor name and title _____

Approved (signature and date) _____

PERITIX
TECHNOLOGY ADVISORS

Employees are already using AI and almost no organization can say where, by whom, or with what data. Peritix is the platform for the human layer of AI. We assess what your people can do and capture what they are already doing. Effort becomes approved workflows bound to policy, governed and measured for AI utilization at scale. The shadow AI no one sees becomes valuable work you can measure and prove to a board, an insurer, or a regulator.

HOSTED BY PERITIX WITH OUR SPONSOR

CHECK POINT™